

# ECONDA GMBH

## ABOUT US

econda solutions stand for efficient web analytics. Whether one chooses the Shop Monitor, the Click Monitor or Conversion Tuning, econda is one of the leading specialists for intelligent data collection and analysis in e-commerce. Based on innovative technologies the Monitor product line provides online retailers with a reliable basis for controlling and decision-making and with all relevant information to optimize their online shops. Close partnerships with providers of shopsystems guarantee that econda's solutions are always answering the customers' needs – one of the reasons, why the German Association of Mail Order Businesses selected econda as Preferred Business Partner. Hundreds of companies rely on software by econda – customers who have established econda as one of the market leaders for web shop analytics.

With the Shop Monitor econda launches a new generation of web shop analytics. It provides numerous functions, tools and features - in addition to more than 120 tried and tested valuable analyses on every aspect of online business.



## KONTAKT

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